

Product Development Data Sheet

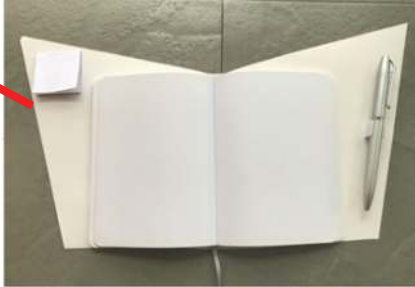
etc...
ETCETERA TRADING COMPANY

Project Mundo de Tim
Product Notebook
Date Agosto 18 2017

Quantity 30,000

Pantone

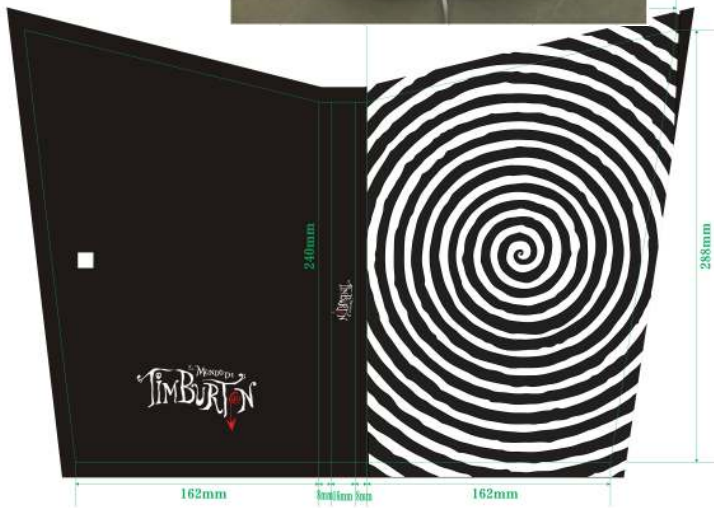
Please make notebook like the design you sent , the client likes it better, with pen to the right side.



For the eye bags around the snake's eye.



Background red and pen red.



****Important notice**** Please check thoroughly this P.D.D.S (fonts, pantones, logos, slogans, sizes, spelling, and everything related to the product and it's specifications, like general design, etc.) Once authorized the production/sample will be made, if you have any doubts or comments please indicate them via email.

The project and the sample/production times cannot begin until we have received an email confirmation. Once the email confirmation is received ETCETERA TRADING COMPANY has no responsibility for any undetected mistakes or changes.

We liked better your proposal
with a pen cap, 17 cm size

Quantity 30,000

Size See picture

Specs

*Cover 2.5mm thickness and with matt surface. (MATT COVER 128G HARD PAPER WITH 2MM CARDBOARD, WHOLE THICKNESS ABOUT 2.5MM.)

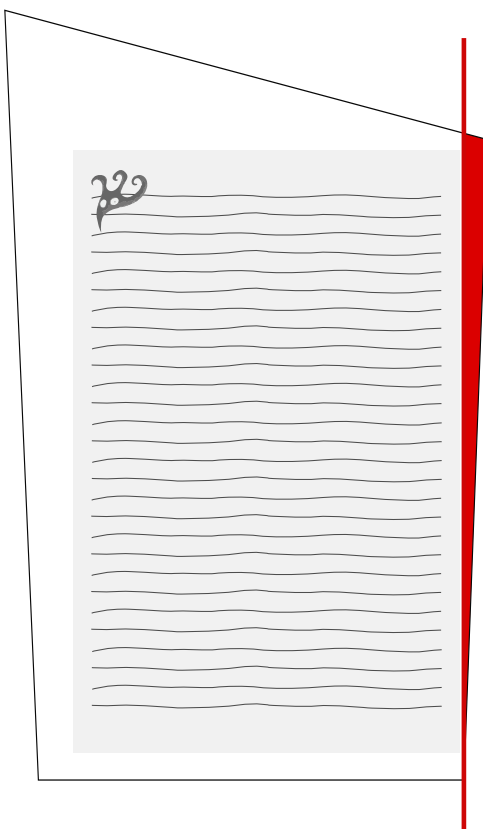
*Paper white bond 100G/m2

*96 Sheets of paper 48 white 48 ruled.

*Rounded edge.

*Paper size 13X20.8CM

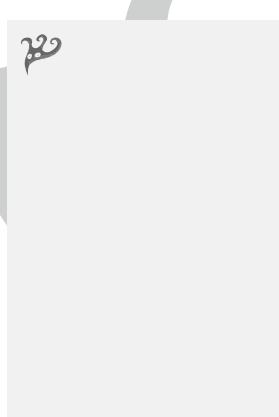
*Post it white standard.



Client's suggestion to fix
issue with the final look
issue

Hay que crear un borde derecho "escondido" bajo la portada porque ésta es un poco mas chueca que en las libretas originales.

PAPER SIZE: A5



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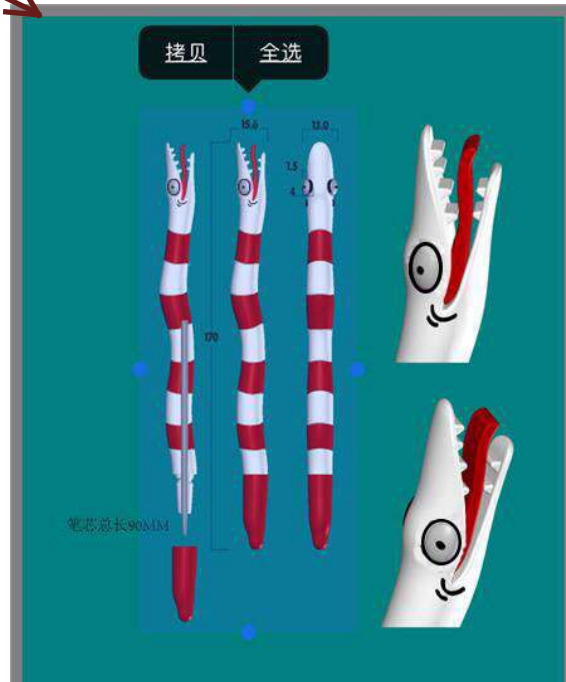
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Quantity 30,000
Size See picture
Specs

We liked better your proposal
with a pen cap, 17 cm size

Production Comments

- *We need to see how to assemble the notebook so it has the final look as in the picture above.
- *It should have 100 pages total 50 lined like in the art and 50 white.
- *post it should be white standard.
- *Please add pen cap like in your design.
- *The center of the spiral should be in the center of the notebook. not to the side.
- *We like better your pen and post it proposal, please make them like that with the pen on the right side.

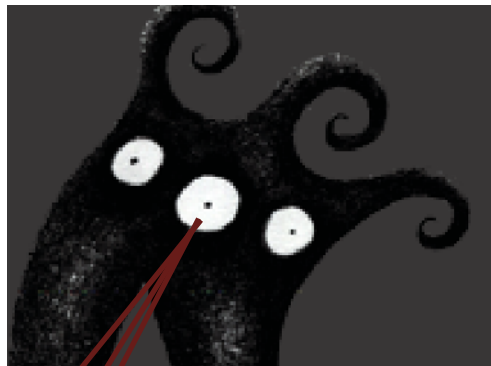


Final look, the notebook should
look like this and aligned when
it is open.



Suppliers cover sample

Quantity 30,000
Size See picture
Specs



Please print well the pupils.



Pen holder should be in the middle

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